

Pouch Cove Public Art Project

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CALL TO ARTISTS - EXPRESSIONS OF INTEREST (EOI)

OUTDOOR TEMPORARY PUBLIC ART IN POUCH COVE - NEW DATES

Submission Deadline: August 21, 2020

Project Description

The mandate of the Pouch Cove Sculpture Garden Public Art Project is to create opportunities for artists to work in the public realm, to increase interest in our community for public art, and to expand public awareness and appreciation of diverse art forms and materials. This pilot project is made possible with the funding provided by Memorial University's Public Engagement Accelerator Fund and support from The Town of Pouch Cove.

The Pouch Cove Public Art Committee invites professional artists to submit an "Expression of Interest" for an outdoor temporary public art in Pouch Cove. The selected artwork will be displayed for 12 months with ownership rights remaining with the artist.

The site for the artwork is located on a public green space between the Main Road and the east side of Shoe Cove Pond. Under the Municipal Habitat Stewardship Agreement, Shoe Cove Pond is one of the six designated conservation areas in Pouch Cove providing ideal habitat for both birds and mammals. The landscaped space also offers a picnic area for residents and visitors.

The proposed artwork must be suitable for outdoor public display and take into consideration:

- the size, scale, and the general uses of the site,
- the safety of the public, and
- the durability of the materials and installation methods



Budget

The budget for this project is a maximum of \$7,700 for all costs associated with the art piece, including artist fees, materials, fabrication, transportation, insurance, installation, removal, and any other related

cost.

The Town of Pouch Cove will work with the selected artist in necessary site preparation prior to the art installation. The call for submission for this project follows a two-stage selection process.

Selection Process

The call for submission for this project follows a two-stage selection process.

The first stage is a request for Expression of Interest (EOI). The Committee will review all initial submissions and decide on a shortlist of up to 3 artists to proceed with Stage II based on the quality of submissions. In Stage II, shortlisted artists are required to submit a detailed proposal with accompanying maquette and provide a presentation to the Committee in a public event.

In response to the COVID-19 Pandemic, shortlisted artists will prepare a short video for public presentation on a virtual platform. The maximum length of the video is five minutes. These videos will remain online for public comments. Maquettes will be on public display at the Town Hall.

Artists shortlisted to complete Phase II will receive \$700 for their submissions and presentations following CARFAC fees schedule. The Committee will determine the final artist after reviewing the proposals.

The Expression of Interest Requirements

1. Artist contact information
2. Current Curriculum Vitae
3. Statement of Interest (one page) outlines the artistic approach to the site and public art opportunity
4. Preliminary concept drawing of the proposed artwork
5. Maximum of 10 high-quality images of past work with accompanying documentation list

Please note: a detailed proposal is not required at this time.

Schedule

EOI Submissions Deadline: **August 21, 2020**

Shortlisted Artists Selection: **August 28, 2020**

Public Presentations: **October 23, 2020**

Notification of Finalist: **November 13, 2020**

Installation: On or before **April 16, 2021**

[All questions and submissions are to be emailed to: info@pouchcovepublicart.ca](mailto:info@pouchcovepublicart.ca)



Town of Pouch Cove